



LILLY SMITH

SOCIAL MEDIA MANAGER

EDUCATION

BACHELOR OF SCIENCE

Social Media Design Management
Northern Michigan University
Expected Graduation May 2025

EXPERIENCE

SOCIAL MEDIA INTERN

Northern Michigan University Athletics
2023 - 2025

- Content Creation
- Photography & Videography, Shooting & Editing
- In-game updates
- Game promotion
- Directing student photographers & videographers

SALES ASSOCIATE & SOCIAL MEDIA MANAGER

Seiche Stone Company
2021 - Present

- Customer service
- Inventory management
- Social media and website management

SALES ASSOCIATE & SOCIAL MEDIA MANAGER

The Gathered Earth
2021 - 2024

- Customer service
- Inventory management
- Social media and website management



920-284-9809



lillysmith5113@gmail.com



Marquette, Michigan



lillysmithportfolio.com

SKILLS

- Adobe Creative Suite
- DSLR & Mirrorless Photography
- Communication skills
- Reliable and punctual
- Customer service